

2010 Jazz Festival Coordinators

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| Chairman Vic Koler 805.402.6405 | Coordinates Committee |
| Fundraising Coordinators Kelly Noble 805.300.5454 Laurie Esplin 805.427.5892 | There will be a table manned by PBP Boosters for fundraising. Table will sell baked goods & drinks. Coordinator recruits PBP Parents to bake and sell baked goods and drinks. Coordinates drink donations. |
| Hospitality Coordinator Janice Meeker 213.509.6704 | Hospitality will set up for band directors, clinicians and judges in the faculty cafeteria. Coordinator will plan; buy food, set-up food & drinks, etc. Recruits and supervises PBP volunteers. |
| Logistics Coordinator Zenon Porche 805.217.3076 | Coordinator will plan all on site physical plant duties. Bus and guest parking, trash collection, restrooms, and general set-up. Recruits and supervises PBP volunteers. |
| Production Coordinator Brad Vance 805.660.9899 | Coordinates all production and staging. Includes sound, lights, staging, and recording. Arranging for backline & instruments. Obtain recording devices for judges. Recruits and supervises PBP volunteers. |
| Program/Advertising Scott Pederson 805.358.3689 | Creates program for event. Prepare artwork and text for print. Coordinate sale of advertising for event. Plan timeline. Recruits and supervises PBP volunteers. |
| Promotion & Advertising Ken Walker 805.490.0326 | Prepares ads for targeted sources (SCSBOA & CAJ). Prepares press release for event. Contacts media sources. We will not necessarily target local residents to attend, but want to raise community awareness about the event. Or there is a possibility we will release tickets for the general public to attend performances. (TBD at a later date.) |
| Registration Brad Beverage 805.990.4153 | Receives applications and fees. Records info using spreadsheet. Prepares documentation and gives items to PBP Treasurer for deposit. |
| Vendor Coordinator Cyndi Laverty 805.498.5045 | Contacts vendors for event (mainly food). Obtains commitment and terms in writing or by e-mail. Coordinates vendors on day of event. |
| Awards & Prizes Amber Villanueva 805.300.2703 Maggie Villanueva 805.418.0115 | Downloads judges' comments from recorders and enter scores into spreadsheet during the performances. Organize Awards Ceremony. Order plaques and other prizes. Contact vendors for donations. (Drumheads, strings, reeds, books, music, scholarships, etc.) Document donations for follow-up. |
| Welcome Coordinator Char Wardell 805.402.9021 | Registers participants on the day of event. Assigns student guide to each group. First Aid station. |
| Admissions & Food TIX Cyndi Laverty 805.402.2318 | Handles all cash at event including sale of wristbands for admissions and tickets for food and drinks available at Panther Band Parent fundraising table. |
| Photo & Video Coordinator Steve Dietrich 805.587.6916 Mike Lavert 805.807.7289 | Documents event on video and with photos. |